



TAKE OFF

LILLE, FRANCE - JAN 17 & 18 2013

SPONSORSHIP PROSPECTUS

250 PEOPLE

2 DAYS OF TALKS, FUN & NETWORKING

1 NIGHT OF MUSIC & PARTYING

THE STORY

We are three entrepreneurs with a technical background & we are constantly traveling the world. But moving from western Europe to California even for a few days, is not for everyone.

That is why we are building something new in the Paris-Brussels-London triangle, catering to a target market of the three most dynamic cities of western Europe.

Our event is an **English-speaking conference targeting web designers & developers**. Our ambition is to be the first major event of the year for designers & developers living in the area.

We are curating a wide array of speakers on the topics of **emerging technologies, new software frameworks & the future of design of user interfaces**.

LILLE, FRANCE

Lille is a **vibrant, fun & cultural city**.

Lille is 1h30 from London, 1h from Paris, 50 minutes from the CDG airport and 30 minutes from Brussels, directly connected via high-speed train lines..

As the touristic capital of the french Flemish region, Lille has a lot of great accomodation options for various budgets.



We booked the most amazing venue of the area. It is called Euratechnologies. This old textile factory built with red bricks has been refurbished with tons of steel, glass, & optical fiber.



TAKE CONTROL

CHOOSE YOUR MISSION

Our event offers an unique opportunity to reach 250 of the smartest people of the software & UX industry.

An even larger audience is also awaiting you, thanks to the free streaming of the recorded talks over the Internet.



CURIOSITY

- Link, description & logo on the "Take Off" website
- Name included in press release, event mailings & video
- Large banner (if provided) in main conference room
- Your goodies in the Cosmic Bag
- Your own dedicated table/booth in the chilling area
- 4 session passes

MISSION COST

10 000 €



APOLLO

- Link & logo on the TakeOff website
- Small banner (if provided) in entrance area
- Your goodies in the Cosmic Bag
- Your own dedicated table/booth in the chilling area
- 2 session passes

MISSION COST

6 000 €



SPOUTNIK







- Logo on the TakeOff website
- Your goodies in the Cosmic Bag
- 1 session pass

MISSION COST

1 500 €

SIDE MISSIONS

ADDITIONAL SUPPORT OPTIONS

OBJECTIVE	AVAILABLE OPTIONS	MISSION COST
 PARTY	2	1 000 €
 COCKTAIL	1	500 €
 BREAKFAST	2	500 €
 5KM RUNNING	1	500 €
 ARMBANDS	1	400 €
 COSMIC CAKES	4	300 €

READY ?
TAKE OFF NOW!

Interested ? Well !

Don't hesitate & contact us:

- email : sponsor@takeoffconf.com
- www : <http://takeoffconf.com>
- twitter : [@takeoffconf](https://twitter.com/takeoffconf)

"That's one small step for man, one giant leap for mankind"

Neil Armstrong

